

WOMI 2014
University of Gothenburg
Institute of Innovation & Entrepreneurship
Department of Economy & Society
11th – 12th December

Innovation and Entrepreneurship in Health Care & Life Sciences

9:15 Opening of workshop by Maureen McKelvey

Theme: Health care innovations & public policy

Chair: Maureen McKelvey

9:30

Paper: Crisis. What Crisis? Institutional work to shape and deliver systemic innovation with multiple health professional groups

Authors: Kirsi Hyytinen, Hannamaija Maatta, Marja Toivonen, Paul Windrum

Presenter: Paul Windrum

Discussant: Magnus Gulbrandsen

10:15

Paper: What happened to UK biotech? Explaining the poor performance of UK firms after 30 years of government support and industry investment

Author: Michael Hopkins

Presenter: Michael Hopkins

Discussant: Rögnvaldur Saemundsson

11:00

Paper: Innovation perspectives and innovation policy: The case of the public health sector in Norway

Authors: Magnus Gulbrandsen and Taran Thune

Presenter: Magnus Gulbrandsen

Discussant: Andrea Mina

12:10 Lunch

13:15

Theme: Collaborations and networks

Chair: Paul Windrum

13:15

Paper: Securing commitment in inter-organizational collaboration for innovation: governance and functioning of industry-university strategic partnerships

Author: Marcela Miozzo

Presenter: Marcela Miozzo

Discussant: Taran Thune

14:00

Paper: Balancing benefits and costs of sparse knowledge networks: brokerage and medical innovation

Authors: Oscar Llopis and Pablo D'Este

Presenters: Oscar Llopis and Pablo D'Este

Discussant: Michael Hopkins

14:45

Paper: The influence of collaboration on firm publications: Evidence from pharmaceutical cancer research

Authors: Maureen McKelvey and Bastian Rake

Presenter: Bastian Rake

Discussant: Pablo D'Este

15.30: Coffee

15:45

Chair: Marcella Miozzo

15:45

Paper: Integration of clinical and scientific competencies in life science innovation

Authors: Taran Thune, Magnus Gulbrandsen

Presenter: Taran Thune

Discussant: Oscar Llopis

16:30

Paper: The effects of the establishment of engineering degree programs in biological engineering on research and innovation: A research proposal

Author: Rögnvaldur Saemundsson

Presenter: Rögnvaldur Saemundsson

Discussant: Finn Valentin

9:30 Theme: Entrepreneurial companies in life sciences

Chair: Michael Hopkins

9:30

Paper: Initial public offerings and venture capital participation

Author: Hans Jeppsson

Presenter: Hans Jeppsson

Discussant: Marcella Miozzo

10:15

Paper: The 'soft company' business model of high-tech growth

Authors: Andrea Mina, Jocelyn Probert, David Connell

Presenter: Andrea Mina

Discussant: Jeppsson

11:00 Coffee

11:30

Paper: The role of research hospitals in medical innovation systems

Authors: Finn Valentin, Lars Alkærsig

Presenter: Finn Valentin

Discussant: Bastian Rake

12:15

Paper: How networks and sectoral conditions affect commercialization in a KIE venture in the medical technology industry: A case study of Aerocrine

Authors: Jens Laage-Hellman and Maureen McKelvey

Presenter: Maureen McKelvey

Open discussion

13:00 Conclusion