KIPWA Taka Park A social enterprise innovation

Background

- Many failed initiatives to bring waste actors together
 - Severe governance issues leading to collapse
- 2014- Mobilised waste collectors to start a movement
 - Kisumu Private Waste Collectors Association (KIPWA)
 - Registration as a business- avoid challenges of association registration- KIPWA General Investments
 - 15 initial members some dropped due to unmet expectations
 - Monthly savings (ksh 500-1000)
 - Loaning- purchase tyres, vehicles, engines

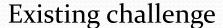




ISSUE







- Huge volumes of plastics not collected
- Many actors but not enjoying economies of scale in waste sector
- Waste pickers work under deplorable conditions
- Irony of no value addition against high unemployment
- Informality subjecting us to business risks
- Wasted opportunities from previous initiatives
- Price and market manipulation- Middle men

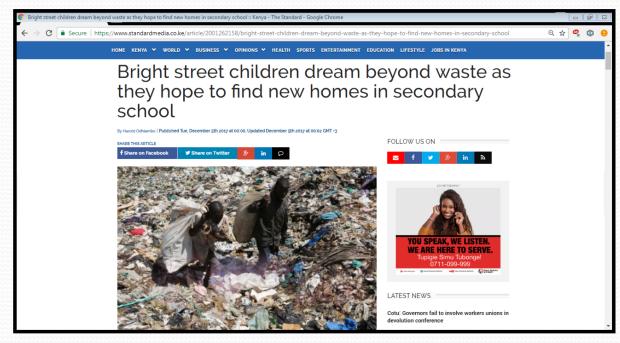


Needs of the customer

- Reliable supply of crushed plastics
- Room for recycling
- Better working conditions
- Improved waste management- dumpsite









PROPOSED SOLUTION: KIPWA TAKA PARK

- An industrial park for waste
 - Sorting, grading, crushing and baling.
 - 12 workshop spaces for waste innovation processing complete with utilities.
- Sharing of profit amongst members according to the volume of waste delivered
- Ksh 1/kilo of plastics delivered by waste pickers invested in their welfare (education, food, health, bathrooms, toilets and housing; business training and mentorship)
- Trial phase with limited membership
- Will diversify to other waste streams in year 2- open for new members investments

APPROACH



Value Propositions

- Cleaner, safer and affordable workshops with incubation support
- Cleaner reliable supply of crushed plastics waste

Customer Segments

- Innovative entrepreneurs in waste sector Street/waste pickers Plastics recycling industries

Revenue Streams

- Workshop rent Sale of scrap crushed plastic

Key Partners

- Members of the association
- Waste pickers at dumpsite
- City government
- The industries in need of crushed plastics

IMPACT



Business objectives

- Provide space for waste recycling innovation
- Increase the value derived from waste thereby increase incomes
- Improving the state of the Kisumu environment

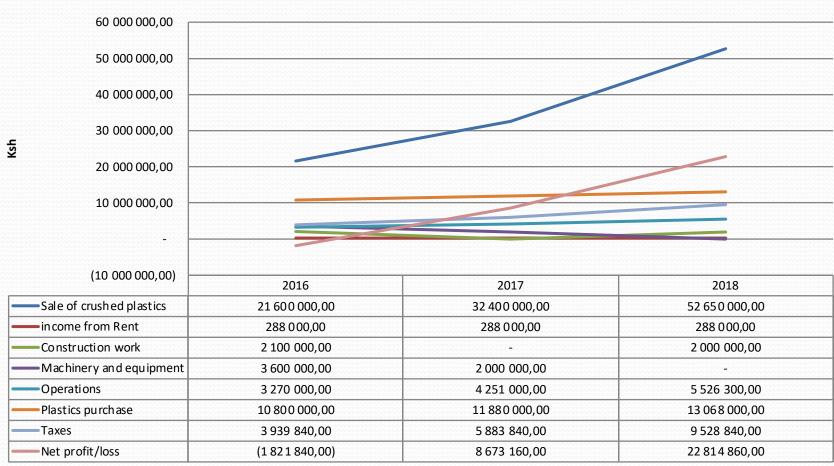
Impact

- The volume of waste recovered for recycling increase
- The earnings from waste recycling shall go up
- Improved working conditions
- Improve the environmental quality
- Improved city economy

BUSINESS CASE



Cash flow for the Park



Investment needed 5.6M



KEY TEAM MEMBERS

- We have a cummulative 50 years experience in waste management
- Cumulative capacity to transport 100, tons of waste weekly
- Dickens Ochieng- National experirence in waste managemnet from service delivery to recycling
- Ben Obera –vast experience in waste management
- Silas Otieno and Joseph Onyango- Pioneer Domestic Waste Services Entrepreneurs
- Elvis Omondi- Domestic waste services entrepreneur
- Bernard Omondi



PROGRESS TO DATE



- Secured land for the park
- Fencing done
- Commence temporary structures
- Sourcing crushers