

A digital launch through our cluster collaboration network

Sports, Exercise and Health

During the first half of 2021, GoCo Arena has been bringing representatives from academia and industry together resulting in a new collaborative platform: Sports, Exercise and Health. September the 9th will be an important step in establishing the vision in our shared strategy.















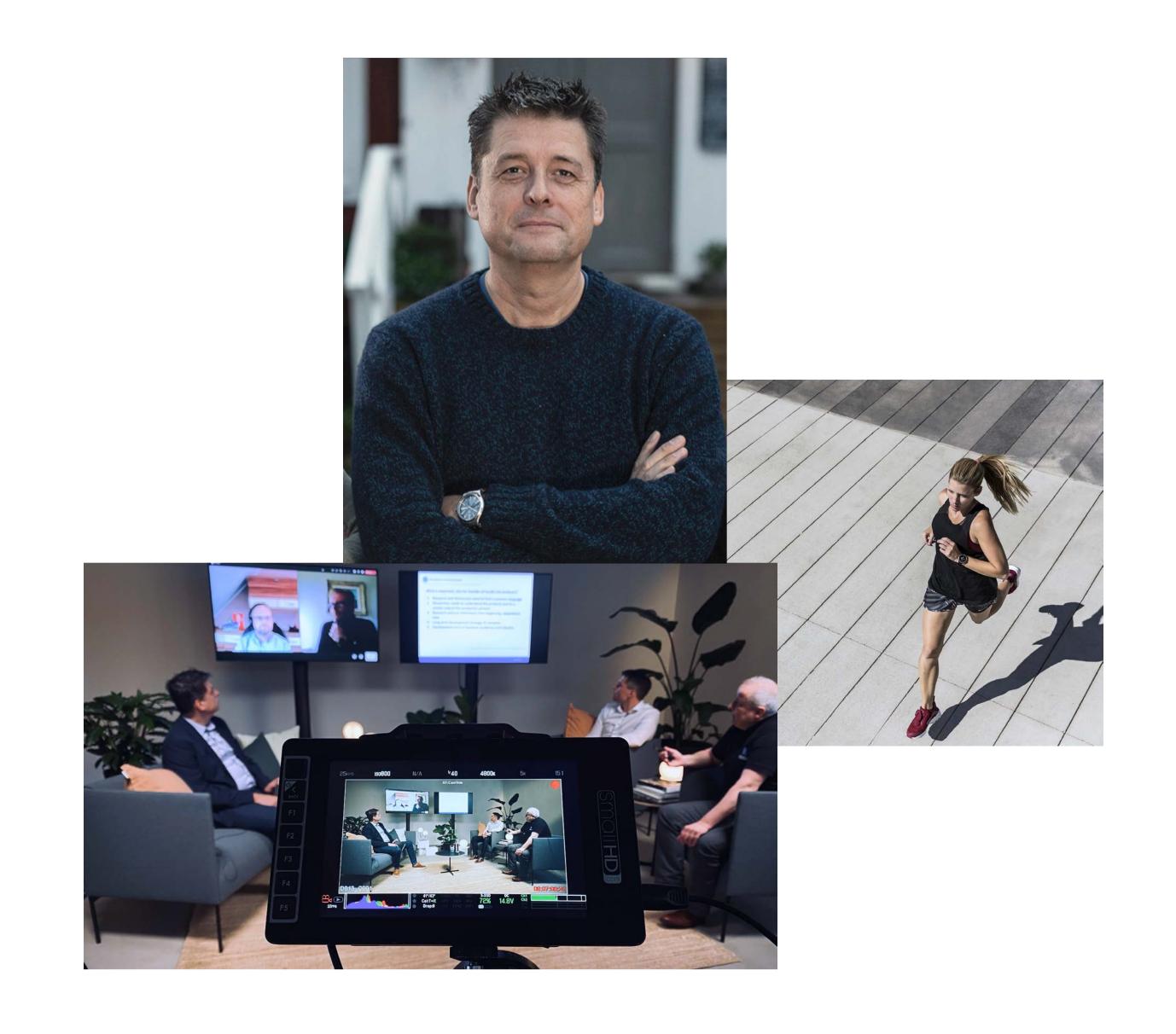


A whole day to focus on health and collaboration with Mats Börjesson

9 September GoCo Arena

A format in collaboration with Sahlgrenska Academy and Sports, Exercise and Health. Live launch 9 September. Selected few.

- Wearables as a catalyst for better health
- Industry, research collaboration
- Physical activity after Covid-19



Breakfast Session

07:30 - 08:00

 Morning breathing in GoCo Garden

08.15 - 09.00

- Breakfast
- Wearables as a catalyst for better health

Lunch Session

12:00-13:00

- Nutrious lunch
- Industry, research collaboration

Afternoon Session

15:30-16:30

- Mingle and coffee break
- Physical activity after Covid-19



Full day program 9/9



Wearables as a catalyst for better health

- Dan Kuylenstierna
- Daniel Arvidsson
- Technogym

Industry, research collaboration

- Technogym
- Stefan Grau
- Martin Fagerström

Physical activity after covid-19

- Andreas Kramer
- Per Andersson
- Mats Börjesson

