



Technical report

LORE Citizen

Panel 38 – 2020

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Introduction

The Citizen Panel

The Citizen Panel (Swedish: Medborgarpanelen – MP) is an online panel survey run by the Laboratory of Opinion Research (LORE), which is a part of the SOM-institute at the University of Gothenburg. Today, LORE is a research infrastructure for collecting data from online questionnaires, mainly for survey experiments and panel studies. An essential part of LORE is also to contribute to methodological development and testing in the area of web surveys. Each survey consists of a number of specific studies as well as a number of more general questions that are not included in a specific study. The design and content of these specific studies vary, but are mostly either survey experiments using random assignment or panel studies that span over several waves of the Citizen Panel.

Citizen Panel 38 (MP38)

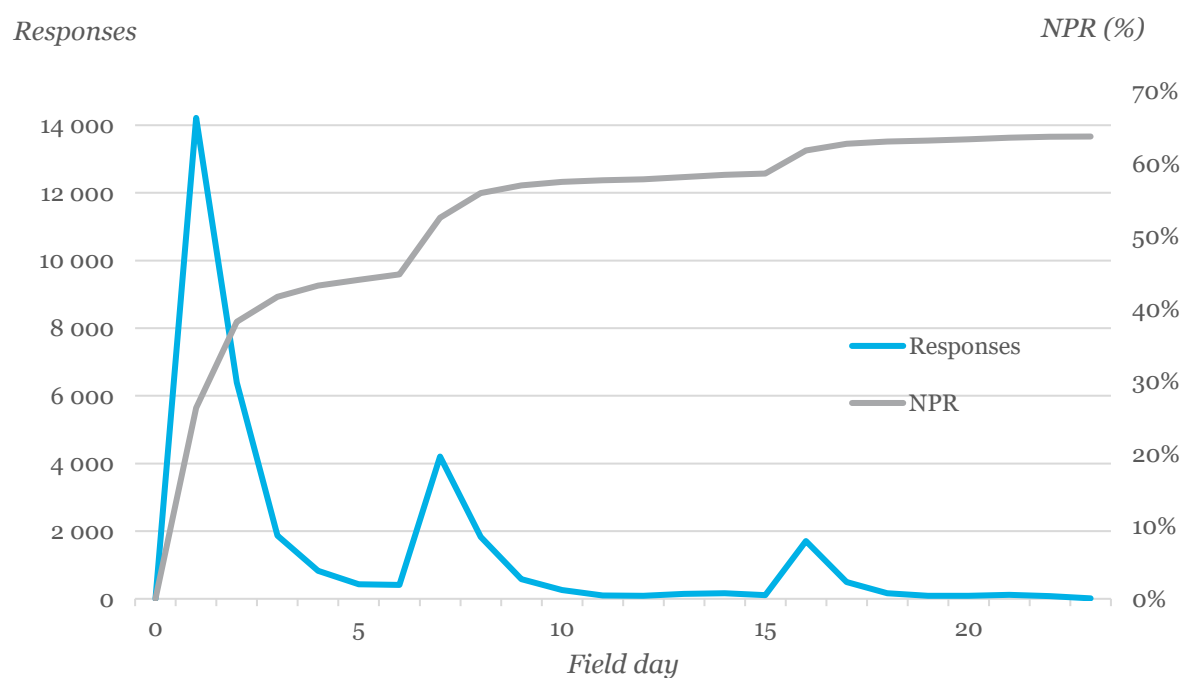
- The panel was carried out between Tuesday June 9, 2020 and Wednesday July 1, 2020.
- Questionnaires were sent to 57,103 panelists of which 34,401 made a complete response (AAPOR RR5: 60%, Gross Participation Rate: 61%, Net Participation Rate: 65%).
- All in all, there were 9 studies included in Citizen Panel 38. In addition to participating in at least one of these studies, the median respondent was asked to answer 5 general questions.
- Respondents in the panel are recruited with both probability and non-probability based methods.

Fieldwork

Table 1: Field information

Name:	Citizen Panel 38 (MP38)
No. of field days:	22
Soft launch	Day 1: Tuesday June 9, 13:27, 2020
Main launch	Day 1: Tuesday June 9, 16:56, 2020
Reminder 1	Day 7: Monday June 15, 18:11, 2020
Reminder 2	Day 16: Wednesday June 24, 14:34, 2020
Field end	Day 23: Wednesday July 1, 09:35, 2020

Figure 1: Number of responses / cumulative net participation rate (%) by field day



Summary, Citizen Panel 38

Table 2: General information, Citizen Panel 38

Gross sample size (GSS)	57,103
Net sample size (NSS)	53,943
E-mail bounce backs or failed deliveries	3,160
Coverage rate/Absorption rate	94%
All responses (complete, partials and break-offs)	36,534
Complete responses; more than 80% item response	34,401
Partial responses; 50%-80% item response	631
Break-offs; less than 50% item response	1,502
AAPOR RR5	60%
AAPOR RR6 / Gross Participation Rate (GPR)	61%
Net Participation Rate (NPR)	65%
Computer device	42%
Mobile device	52%
Tablet device	6%

Table 3: Detailed information, Citizen Panel 38

	Mean	Median	Std. Dev.	N.
Received/applicable items	50.10	47.00	24.82	36,534
Item responses	47.52	46.00	26.12	36,534
Item response rate	0.93	1.00	0.18	36,534
Item non-response	0.07	0.00	0.18	36,534
Minutes to answer, excluding outliers	7.31	6.50	3.94	34,207
Seconds per item, excluding outliers	9.22	7.72	6.93	33,892
Seconds per item including text-pages, excluding outliers	10.52	8.62	9.04	34,015
Minutes to answer, including outliers	9.93	6.78	43.24	36,432
Seconds per item, including outliers	12.07	7.98	88.27	36,114
Seconds per item including text-pages, including outliers	14.30	8.95	93.69	36,239
Time-use outliers, speeders, seconds per item	2.32	2.39	0.25	129
Time-use outliers, sleepers, seconds per item	58.90	20.13	362.49	2,093

Featured studies

Table 4: Featured studies in Citizen Panel 38

<i>Study:</i>	<i>Title:</i>	<i>Responsible researcher(s):</i>
Study 0	General questions ¹	LORE
Study 1	The LORE-panel	LORE
Study 2	Inward or Outwards: How Pregnancy Shapes Political Orientations	Elin Naurin
Study 3	Involuntary loneliness among senior citizens	Axel Wolf & Elin Siira
Study 4	The dog effect	Anna Bendz & Maria Oskarson
Study 5	Behavioral science practices to reduce individuals' climate footprint	Jakob Enlund
Study 6	White spaces in surveys	Sebastian Lundmark & Marcus Weissenbilder
Study 7	Attitudes towards legumes, pilot study	Annica de Groote
Study 8	VARME, coronavirus event study	Adam Shehata
Study 9	Voting for and against - Voters' own descriptions of parties they vote for and do not vote for	Annika Fredén & Sverker Sikström

¹ General variables are the variables that are not related to a specific study within the survey. Most of these are updated on a regular basis, often at least twice every year. Background variables are included in this definition, treated as a sub-category.

Study 0: LORE - General questions

Table 5: General information on Study 0, LORE - General questions

Sample type	Mixed sample
Pre-stratification variables or other selection criteria	-
Age-frame	16+
Gross sample size (GSS)	57,103
Net sample size (NSS)	53,943
E-mail bounce backs or failed deliveries	3,160
Coverage rate/Absorption rate	94%
All responses (complete, partials and break-offs)	35,279
Complete responses; more than 80% item response	31,594
Partial responses; 50%-80% item response	2,352
Break-offs; less than 50% item response	1,333
AAPOR RR5	55%
AAPOR RR6 / Gross Participation Rate (GPR)	59%
Net Participation Rate (NPR)	63%

Table 6: Detailed information on Study 0, LORE - General questions

	Mean	Median	Std. Dev.	N.
Received/applicable items	5.58	5.00	1.28	35,279
Item responses	5.21	5.00	1.59	35,279
Item response rate	0.93	1.00	0.17	35,279
Item non-response	0.07	0.00	0.17	35,279
Minutes to answer, excluding outliers	0.90	0.79	0.48	32,713
Seconds per item, excluding outliers	8.07	7.02	4.47	32,225
Seconds per item including text-pages, excluding outliers	8.63	7.43	5.40	32,676
Minutes to answer, including outliers	1.42	0.83	18.22	35,279
Seconds per item, including outliers	11.32	7.38	102.24	34,769
Seconds per item including text-pages, including outliers	14.09	7.82	223.57	35,241
Time-use outliers, speeders, seconds per item	1.54	1.60	0.27	103
Time-use outliers, sleepers, seconds per item	54.68	27.67	382.96	2,441

Study 1: LORE - The LORE-panel

Table 7: General information on Study 1, LORE - The LORE-panel

Sample type	Non-probability
Pre-stratification variables or other selection criteria	-
Age-frame	16+
Gross subsample size	6,229
Net subsample size	5,790
E-mail bounce backs or failed deliveries	439
Coverage rate/Absorption rate	93%
All responses (complete, partials and break-offs)	3,900
Complete responses; more than 80% item response	3,778
Partial responses; 50%-80% item response	5
Break-offs; less than 50% item response	117
AAPOR RR5	61%
AAPOR RR6 / Gross Participation Rate (GPR)	61%
Net Participation Rate (NPR)	65%

Table 8: Detailed information on Study 1, LORE - The LORE-panel

	Mean	Median	Std. Dev.	N.
Received/applicable items	79.74	85.00	6.78	3,900
Item responses	76.98	84.00	14.64	3,900
Item response rate	0.97	1.00	0.16	3,900
Item non-response	0.03	0.00	0.16	3,900
Minutes to answer, excluding outliers	9.87	9.17	4.25	3,597
Seconds per item, excluding outliers	7.20	6.66	2.64	3,510
Seconds per item including text-pages, excluding outliers	7.55	6.96	2.86	3,510
Minutes to answer, including outliers	12.50	9.45	22.71	3,897
Seconds per item, including outliers	8.93	6.82	16.40	3,810
Seconds per item including text-pages, including outliers	9.55	7.13	16.90	3,810
Time-use outliers, speeders, seconds per item	2.95	2.99	0.34	59
Time-use outliers, sleepers, seconds per item	35.57	19.87	58.33	241

Study 2: Naurin – Inward or Outwards: How Pregnancy Shapes Political Orientations

Table 9: General information on Study 2, Naurin – Inward or Outwards: How Pregnancy Shapes Political Orientations

Sample type	Non-probability
Pre-stratification variables or other selection criteria	-
Age-frame	birth year from 1969 until 1999
Gross subsample size	26,143
Net subsample size	25,212
E-mail bounce backs or failed deliveries	931
Coverage rate/Absorption rate	96%
All responses (complete, partials and break-offs)	14,950
Complete responses; more than 80% item response	14,429
Partial responses; 50%-80% item response	130
Break-offs; less than 50% item response	391
AAPOR RR5	55%
AAPOR RR6 / Gross Participation Rate (GPR)	56%
Net Participation Rate (NPR)	58%

Table 10: Detailed information on Study 2, Naurin – Inward or Outwards: How Pregnancy Shapes Political Orientations

	Mean	Median	Std. Dev.	N.
Received/applicable items	43.16	43.00	3.25	14,950
Item responses	41.03	41.00	6.93	14,950
Item response rate	0.95	1.00	0.14	14,950
Item non-response	0.05	0.00	0.14	14,950
Minutes to answer, excluding outliers	4.62	4.15	2.06	13,704
Seconds per item, excluding outliers	5.88	5.20	2.64	13,624
Seconds per item including text-pages, excluding outliers	6.44	5.73	2.85	13,624
Minutes to answer, including outliers	6.78	4.33	28.24	14,890
Seconds per item, including outliers	8.21	5.40	62.31	14,808
Seconds per item including text-pages, including outliers	9.97	5.97	70.08	14,808
Time-use outliers, speeders, seconds per item	2.02	2.10	0.24	57
Time-use outliers, sleepers, seconds per item	36.65	17.63	223.80	1,127

Study 3: Wolf & Siira – Involuntary loneliness among senior citizens

Table 11: General information on Study 3, Wolf & Siira – Involuntary loneliness among senior citizens

Sample type	Mixed sample
Pre-stratification variables or other selection criteria	sex, edu
Age-frame	65+
Gross subsample size	14,626
Net subsample size	13,327
E-mail bounce backs or failed deliveries	1,299
Coverage rate/Absorption rate	91%
All responses (complete, partials and break-offs)	11,099
Complete responses; more than 80% item response	10,049
Partial responses; 50%-80% item response	16
Break-offs; less than 50% item response	1,034
AAPOR RR5	69%
AAPOR RR6 / Gross Participation Rate (GPR)	69%
Net Participation Rate (NPR)	76%

Table 12: Detailed information on Study 3, Wolf & Siira – Involuntary loneliness among senior citizens

	Mean	Median	Std. Dev.	N.
Received/applicable items	27.89	28.00	9.74	11,099
Item responses	27.48	28.00	10.19	11,099
Item response rate	0.90	1.00	0.29	11,099
Item non-response	0.10	0.00	0.29	11,099
Minutes to answer, excluding outliers	5.86	5.62	2.80	10,175
Seconds per item, excluding outliers	11.43	9.92	12.64	9,566
Seconds per item including text-pages, excluding outliers	14.23	11.62	17.47	10,175
Minutes to answer, including outliers	7.08	5.73	14.88	11,060
Seconds per item, including outliers	13.98	10.09	88.64	10,448
Seconds per item including text-pages, including outliers	18.67	11.84	187.55	11,060
Time-use outliers, speeders, seconds per item	4.43	4.65	0.65	252
Time-use outliers, sleepers, seconds per item	56.43	25.75	355.17	630

Study 4: Bendz & Oskarson - The dog effect

Table 13: General information on Study 4, Bendz & Oskarson - The dog effect

Sample type	Non-probability
Pre-stratification variables or other selection criteria	sex, edu, age
Age-frame	18-85
Gross subsample size	3,800
Net subsample size	3,608
E-mail bounce backs or failed deliveries	192
Coverage rate/Absorption rate	95%
All responses (complete, partials and break-offs)	2,184
Complete responses; more than 80% item response	1,996
Partial responses; 50%-80% item response	53
Break-offs; less than 50% item response	135
AAPOR RR5	53%
AAPOR RR6 / Gross Participation Rate (GPR)	54%
Net Participation Rate (NPR)	57%

Table 14: Detailed information on Study 4, Bendz & Oskarson - The dog effect

	Mean	Median	Std. Dev.	N.
Received/applicable items	12.77	13.00	0.42	2,184
Item responses	12.01	13.00	2.55	2,184
Item response rate	0.94	1.00	0.20	2,184
Item non-response	0.06	0.00	0.20	2,184
Minutes to answer, excluding outliers	2.50	2.30	1.04	1,990
Seconds per item, excluding outliers	8.10	7.37	3.45	1,969
Seconds per item including text-pages, excluding outliers	11.39	10.23	5.32	1,969
Minutes to answer, including outliers	3.22	2.37	6.28	2,177
Seconds per item, including outliers	9.27	7.47	19.28	2,156
Seconds per item including text-pages, including outliers	15.07	10.48	38.69	2,156
Time-use outliers, speeders, seconds per item	3.17	3.26	0.30	52
Time-use outliers, sleepers, seconds per item	28.55	16.13	73.45	135

Study 5: Enlund - Behavioral science practices to reduce individuals' climate footprint

Table 15: General information on Study 5, Enlund - Behavioral science practices to reduce individuals' climate footprint

Sample type	Non-probability
Pre-stratification variables or other selection criteria	age
Age-frame	18-85
Gross subsample size	7,000
Net subsample size	6,680
E-mail bounce backs or failed deliveries	320
Coverage rate/Absorption rate	95%
All responses (complete, partials and break-offs)	4,258
Complete responses; more than 80% item response	2,894
Partial responses; 50%-80% item response	1,094
Break-offs; less than 50% item response	270
AAPOR RR5	41%
AAPOR RR6 / Gross Participation Rate (GPR)	57%
Net Participation Rate (NPR)	60%

Table 16: Detailed information on Study 5, Enlund - Behavioral science practices to reduce individuals' climate footprint

	Mean	Median	Std. Dev.	N.
Received/applicable items	6.07	5.00	1.63	4,258
Item responses	5.08	5.00	1.82	4,258
Item response rate	0.84	0.88	0.23	4,258
Item non-response	0.16	0.13	0.23	4,258
Minutes to answer, excluding outliers	2.49	2.21	1.45	3,901
Seconds per item, excluding outliers	19.46	16.77	12.04	3,753
Seconds per item including text-pages, excluding outliers	23.17	20.03	14.19	3,753
Minutes to answer, including outliers	4.69	2.34	41.34	4,241
Seconds per item, including outliers	36.00	17.74	406.48	4,092
Seconds per item including text-pages, including outliers	44.72	21.07	419.20	4,092
Time-use outliers, speeders, seconds per item	3.20	3.25	0.43	25
Time-use outliers, sleepers, seconds per item	236.29	64.78	1454.02	314

Study 6: Lundmark & Weissenbilder - White spaces in surveys

Table 17: General information on Study 6, Lundmark & Weissenbilder - White spaces in surveys

Sample type	Probability
Pre-stratification variables or other selection criteria	sex, age, edu
Age-frame	18-85
Gross subsample size	4,300
Net subsample size	4,113
E-mail bounce backs or failed deliveries	187
Coverage rate/Absorption rate	96%
All responses (complete, partials and break-offs)	2,393
Complete responses; more than 80% item response	2,116
Partial responses; 50%-80% item response	22
Break-offs; less than 50% item response	255
AAPOR RR5	49%
AAPOR RR6 / Gross Participation Rate (GPR)	50%
Net Participation Rate (NPR)	52%

Table 18: Detailed information on Study 6, Lundmark & Weissenbilder - White spaces in surveys

	Mean	Median	Std. Dev.	N.
Received/applicable items	36.08	38.00	10.23	2,393
Item responses	33.80	38.00	11.54	2,393
Item response rate	0.87	0.95	0.30	2,393
Item non-response	0.13	0.05	0.30	2,393
Minutes to answer, excluding outliers	3.62	3.50	1.68	2,154
Seconds per item, excluding outliers	6.05	5.29	5.73	2,117
Seconds per item including text-pages, excluding outliers	6.70	5.52	7.75	2,154
Minutes to answer, including outliers	4.47	3.54	16.66	2,359
Seconds per item, including outliers	7.22	5.38	25.00	2,322
Seconds per item including text-pages, including outliers	7.93	5.64	25.33	2,359
Time-use outliers, speeders, seconds per item	1.62	1.66	0.44	69
Time-use outliers, sleepers, seconds per item	28.32	15.34	98.70	136

Study 7: De Groote - Attitudes towards legumes, pilot study

Table 19: General information on Study 7, De Groote - Attitudes towards legumes, pilot study

Sample type	Non-probability
Pre-stratification variables or other selection criteria	-
Age-frame	-
Gross subsample size	400
Net subsample size	390
E-mail bounce backs or failed deliveries	10
Coverage rate/Absorption rate	98%
All responses (complete, partials and break-offs)	270
Complete responses; more than 80% item response	263
Partial responses; 50%-80% item response	1
Break-offs; less than 50% item response	6
AAPOR RR5	66%
AAPOR RR6 / Gross Participation Rate (GPR)	66%
Net Participation Rate (NPR)	68%

Table 20: Detailed information on Study 7, De Groote - Attitudes towards legumes, pilot study

	Mean	Median	Std. Dev.	N.
Received/applicable items	78.67	73.00	6.49	270
Item responses	76.83	73.00	10.98	270
Item response rate	0.98	1.00	0.11	270
Item non-response	0.02	0.00	0.11	270
Minutes to answer, excluding outliers	9.25	8.88	3.09	246
Seconds per item, excluding outliers	6.25	5.95	1.90	246
Seconds per item including text-pages, excluding outliers	7.05	6.70	2.14	246
Minutes to answer, including outliers	29.92	8.92	325.62	270
Seconds per item, including outliers	22.71	5.97	263.97	270
Seconds per item including text-pages, including outliers	23.76	6.79	264.04	270
Time-use outliers, speeders, seconds per item	3.20	3.29	0.17	9
Time-use outliers, sleepers, seconds per item	304.38	14.19	1117.48	15

Study 8: Shehata - VARME, coronavirus event study

Table 21: General information on Study 8, Shehata - VARME, coronavirus event study

Sample type	Probability
Pre-stratification variables or other selection criteria	age, edu
Age-frame	16-80
Gross subsample size	3,870
Net subsample size	3,692
E-mail bounce backs or failed deliveries	178
Coverage rate/Absorption rate	95%
All responses (complete, partials and break-offs)	2,208
Complete responses; more than 80% item response	2,154
Partial responses; 50%-80% item response	11
Break-offs; less than 50% item response	43
AAPOR RR5	56%
AAPOR RR6 / Gross Participation Rate (GPR)	56%
Net Participation Rate (NPR)	59%

Table 22: Detailed information on Study 8, Shehata - VARME, coronavirus event study

	Mean	Median	Std. Dev.	N.
Received/applicable items	76.81	79.00	12.52	2,217
Item responses	75.42	79.00	14.83	2,217
Item response rate	0.97	1.00	0.14	2,208
Item non-response	0.03	0.00	0.14	2,208
Minutes to answer, excluding outliers	10.49	9.95	3.93	1,991
Seconds per item, excluding outliers	7.76	7.11	3.80	1,981
Seconds per item including text-pages, excluding outliers	8.56	7.70	6.18	1,982
Minutes to answer, including outliers	12.15	10.12	11.33	2,200
Seconds per item, including outliers	8.76	7.21	8.05	2,190
Seconds per item including text-pages, including outliers	9.77	7.86	9.93	2,191
Time-use outliers, speeders, seconds per item	3.29	3.36	0.29	67
Time-use outliers, sleepers, seconds per item	25.23	18.61	22.39	142

Study 9: Fredén & Sikström - Voting for and against - Voters' own descriptions of parties they vote for and do not vote for

Table 23: General information on Study 9, Fredén & Sikström - Voting for and against - Voters' own descriptions of parties they vote for and do not vote for

Sample type	Probability
Pre-stratification variables or other selection criteria	sex, age, edu
Age-frame	18-85
Gross subsample size	4,300
Net subsample size	4,113
E-mail bounce backs or failed deliveries	187
Coverage rate/Absorption rate	96%
All responses (complete, partials and break-offs)	2,506
Complete responses; more than 80% item response	1,597
Partial responses; 50%-80% item response	431
Break-offs; less than 50% item response	478
AAPOR RR5	37%
AAPOR RR6 / Gross Participation Rate (GPR)	47%
Net Participation Rate (NPR)	49%

Table 24: Detailed information on Study 9, Fredén & Sikström - Voting for and against - Voters' own descriptions of parties they vote for and do not vote for

	Mean	Median	Std. Dev.	N.
Received/applicable items	7.88	9.00	2.66	2,506
Item responses	6.76	9.00	3.18	2,506
Item response rate	0.76	1.00	0.35	2,506
Item non-response	0.24	0.00	0.35	2,506
Minutes to answer, excluding outliers	3.04	2.76	1.88	2,220
Seconds per item, excluding outliers	20.00	16.74	16.36	2,135
Seconds per item including text-pages, excluding outliers	22.05	18.22	17.95	2,220
Minutes to answer, including outliers	4.60	2.83	18.62	2,480
Seconds per item, including outliers	29.57	17.22	118.04	2,393
Seconds per item including text-pages, including outliers	31.87	18.66	116.55	2,480
Time-use outliers, speeders, seconds per item	2.52	2.59	0.59	90
Time-use outliers, sleepers, seconds per item	165.79	64.99	419.45	168

Glossary

<i>AAPOR participation rate (RR5):</i>	AAPOR Standard Definitions 2011 participation rate measure excluding partial responses (partials are defined as response with over 20 and less than 50 percent item nonresponse; calculation: $RR5 = (\text{responses} - \text{partials}) / \text{GSS}$).
<i>Background variables</i>	Includes questions related to demographic or basic socio-economic factors such as age, education, household etc. These are regularly updated.
<i>Break-offs</i>	Type of nonresponse. Defined as responses with more than 50 percent item nonresponse, used when calculating AAPOR RR5.
<i>Coverage rate/Absorption rate</i>	The quotient of net and gross sample size (coverage = NSS / GSS). Coverage and absorption rate are synonyms describing this relation.
<i>Date of reminders</i>	Reminders are sent by email to those in the sample who have not yet completed the survey.
<i>E-mail bounce backs</i>	Due to automatic spam filters and similar services, or incorrect e-mail addresses, certain e-mails may result in a bounce back, i.e. a non-contact. Includes booth “hard” and “soft” bounce backs.
<i>Field period</i>	The field period is the time passed between the first and the last field day.
<i>General variables (Study 0)</i>	General variables are the variables that are not related to a specific study within the survey. Most of these are repeated on a regular basis, often at least twice every year. Background variables are included in this definition, treated as a sub-category.
<i>Gross participation rate (GPR)</i>	The quotient of responses and gross sample size ($\text{GPR} = \text{responses} / \text{GSS}$). Does not exclude partials. Corresponds to AAPOR RR6 and COMR.
<i>Gross sample size (GSS)</i>	Gross sample size is the number of potential participants in the initial sample.
<i>Gross subsample size</i>	Gross subsample size is the number of potential participants assigned to a specific study in the initial sample.
<i>Item non-response</i>	Calculated by subtracting the item response rate from one (1-item response rate).
<i>Item response rate</i>	Calculated by dividing the number of item responses with the number of received/applicable items.
<i>Net participation rate (NPR)</i>	The quotient of responses and net sample size ($\text{NPR} = \text{responses} / \text{NSS}$). Does not exclude partials.
<i>Net sample size (NSS)</i>	Net sample size is the number of potential participants in the initial sample, excluding e-mail bounce backs ($\text{NSS} = \text{GSS} - \text{bounce backs}$).
<i>Net subsample size</i>	Net subsample size is the number of potential participants assigned to a specific study in the initial sample, excluding e-mail bounce backs within that subsample.
<i>Partial response</i>	Defined as responses with more than 20 and less than 50 percent item nonresponse (less than 80% of the questions answered), used when calculating AAPOR RR5.
<i>Received/applicable items</i>	
<i>Responses</i>	The number of surveys completed by a participant that are registered on the last field day.
<i>Study</i>	A study is a featured specific study, e.g. an experiment, or a set of panel questions with a specific purpose, or some other kind of specific and delimited study.
<i>Text-pages</i>	Pages in the survey where no questions are asked, i.e. text-only.
<i>Time-use outliers, speeders</i>	A respondent is defined as a speeder if the mean time-use per question/item is less than the first quartile minus half the interquartile range ($Q1 - 0.5 \times \text{IQR}$).
<i>Time-use outliers, sleepers</i>	A respondent is defined as a sleeper if the mean time-use per question/item is more than the third quartile plus 1.5 times the interquartile range ($Q3 + 1.5 \times \text{IQR}$).

The Laboratory of Opinion Research (LORE) is an academic web survey center located at the SOM-institute at the University of Gothenburg. The objective of the Laboratory of Opinion Research is to facilitate for scientists to conduct web survey experiments, collect panel data, and to contribute to methodological development. For more information, please contact us at:

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