



Technical report

Citizen Panel 56 – 2024

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Glossary

<i>Break-offs</i>	Type of nonresponse. Defined as responses with more than 50 percent item nonresponse.
<i>Completion rate (COMR)</i>	The quotient of complete responses (answered more than 80% of the applicable questions) and all invited to the survey in a probability-based panel sample (COMR=complete responses/all invited to the survey).
<i>Date of reminders</i>	Reminders are sent by email to those in the sample who have not yet completed the survey.
<i>E-mail bounces</i>	Due to automatic spam filters and similar services, or incorrect e-mail addresses, certain e-mails may result in a bounce, i.e. a non-contact. Includes both “hard” and “soft” bounces.
<i>Field period</i>	The field period is the time from the first to the last field day.
<i>Item response rate</i>	Calculated by dividing the number of item responses with the number of received/applicable items.
<i>Net completion rate (NCOMR)</i>	The quotient of complete responses (answered more than 80% of the applicable questions) and all invited to the survey excluding email bounces in a probability-based panel sample (NCOMR=complete responses/all invited to the survey excluding email bounces).
<i>Net participation rate (NPR)</i>	The quotient of complete responses (answered more than 80% of the applicable questions) and all invited to the survey excluding email bounces in a non-probability based panel sample or mix probability and non-probability panel sample (NPR=complete responses/all invited to the survey excluding email bounces).
<i>Number of received/applicable items</i>	The number of questions the participant received in the survey or would have received if the participant finished the survey.
<i>Outliers (sleepers)</i>	A respondent is defined as a sleeper if the mean time-use per question/item is more than the third quartile plus 1.5 times the interquartile range ($Q_3 + 1.5 \times IQR$).
<i>Outliers (speeders)</i>	A respondent is defined as a speeder if the mean time-use per question/item is less than the first quartile minus half the interquartile range ($Q_1 - 0.5 \times IQR$).
<i>Partial response</i>	Defined as responses with more than 20 and less than 50 percent item nonresponse.
<i>Participation rate (PR)</i>	The quotient of complete responses (answered more than 80% of the applicable questions) and all invited to the survey in a non-probability based panel sample or mix probability and non-probability panel sample (PR=complete responses/all invited to the survey).
<i>Responses</i>	The number of surveys completed that are registered on the last field day.
<i>Study</i>	A study is a featured specific study, e.g. an experiment, or a set of panel questions with a specific purpose, or some other kind of specific and delimited study.

Introduction

The Swedish Citizen Panel (SCP)

The Swedish Citizen Panel (SCP) (Swedish: Medborgarpanelen) is a non-commercial online access panel run by the SOM Institute at the University of Gothenburg. Today, the SOM Institute is a research infrastructure for collecting data from online questionnaires, mainly for survey experiments and panel studies. An essential part of the SOM Institute is also to contribute to methodological development and testing in the area of web surveys.

The Swedish Citizen Panel consists of approximately 75 000 pre-recruited panelists who have agreed to participate in research surveys in earlier recruitment efforts. Around 25 percent of the panel is recruited using a probability-based recruitment method, while remaining 75 percent of the panel is self-recruited. The Swedish Citizen Panel does not offer the participants any economic compensation for their participation.

The data collections tend to follow omnibus survey style where respondents answer questions on several topics and may participate in several different survey experiments. The topics and survey experiments are administered in collaboration with researchers and these collaborations are referred to as “studies” in this report. In addition to the studies, the respondents answer general questions not specific to any of the specific studies.

Citizen Panel 56 (MP56)

The Citizen Panel 56 was administered between Thursday December 5th, 2024, and Tuesday January 7th, 2025. A total of 8 503 panelists were invited to complete the questionnaire, out of which 8 201 were reached by the invitation. Furthermore, 4 604 of the panelists clicked on the link to the questionnaire, and 4 435 answered more than 80% of the applicable questions (Participation Rate: 52% and Net Participation Rate (excluding those who could not be reached): 54%).

- Respondents in the panel were recruited by both probability and non-probability based methods. What type of sample used in each respective study is defined in this report.
- All in all, there were 3 studies included in the Citizen Panel 56.

Completion and participation estimations

The technical report reports four types of participation rates, following AAPOR (2016, p. 49) standard definitions for Probability-based Internet Panels and Non-probability based Internet Panels.

If the sample of respondents was drawn solely from the probability-based internet panel of SCP, Completion Rate (COMR) (Eq.1.) and Net Completion Rate (NCOMR) (Eq.2.) is reported.

If the sample of respondents was drawn from both the probability-based internet panel and the non-probability based internet panel, or if the sample was drawn solely from the non-probability based internet panel, Participation Rate (PR) (Eq.3) and Net Participation Rate (NPR) (Eq.4) is reported.

SCP recommend that COMR and PR be reported in publications referring to a specific study.

Completion rate (probability-based internet panel)

$$\text{Eq.1. Completion rate (COMR)} = \frac{I}{(I+P)+(R+NC+O)}$$

$$\text{Eq.2. Net completion rate (NCOMR)} = \frac{I}{(I+P)+(R+O)}$$

Participation rate (non-probability based internet panel or mix probability and non-probability panel)

$$\text{Eq.3. Participation rate (PR)} = \frac{I}{(I+P)+(R+NC+O)}$$

$$\text{Eq.4. Net participation rate (NPR)} = \frac{I}{(I+P)+(R+O)}$$

I (Interview) refer to a completed study where the respondent answered 80% or more of the questions they would have gotten.

P (Partial) refer to a partial study where the respondent answered 50% or more but fewer than 80% of the questions they would have gotten.

R (Refusal) refer to a refused questionnaire where the respondent was contacted but did not click on the link to the questionnaire. *R* also refer to break-offs where the respondent started the study but answered fewer than 50% of the question they would have gotten.

NC (Non-contact) refer to a questionnaire invitation that during the entire field period never reached the respondent's email (i.e., the email invitation bounced in the first invitation and in all of the reminder emails).

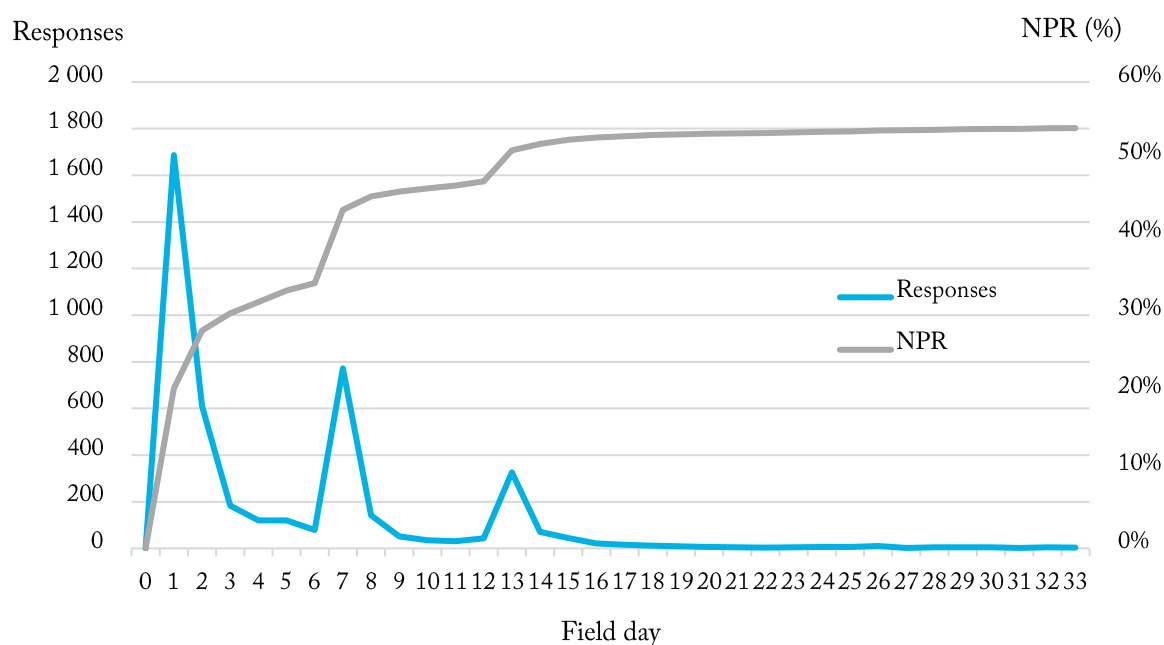
O (Other) refer to other categories of nonresponse. Examples of such categories are that the respondent terminated their participation in the SCP in the time between being selected to be invited and having their invitation emailed to them, did not accept the terms of participation in the panel, died, was physically or mentally unable to complete the questionnaire, or had notified that they had moved abroad (i.e. emigrated from Sweden).

Fieldwork

Table 1: Field information

Name	Citizen Panel 56 (MP56)
No. of field days	33
Soft launch	Day 1: Thursday December 5th, 14:15, 2025
Main launch	Day 1: Thursday December 5th, 15:50, 2025
Reminder 1	Day 7: Wednesday December 11th, 08:00, 2025
Reminder 2	Day 13: Tuesday December 17th, 12:00, 2025
Field end	Day 33: Tuesday January 7th, 11:00, 2025

Figure 1: Number of responses / cumulative net participation rate (%) by field day



Featured studies

Table 2: Featured studies in Citizen Panel 56

<i>Study:</i>	<i>Title:</i>	<i>Principal investigator(s):</i>
Study 1	Factual belief polarization among the electorate	Laura Lungu & Josefine Magnusson
Study 2	A 4-minute SOM survey	SCP
Study 3	Survey Methodology: Reminders	SCP

Study 1: Factual belief polarization among the electorate

Table 3: Study 1, Factual belief polarization among the electorate

Sample	
Source	Non-probability
Pre-stratification variables or other selection criteria	Sex*Age*Education
Age frame	18-85
Sample disposition	
Total panelists invited ($I+P+R+NC+O$)	4 200
Completed study; more than 80% answered questions (I)	1 932
Partial study; 50%-80% answered questions (P)	5
Break-offs; fewer than 50% answered questions (R)	310
Refusals (R)	1 808
E-mail bounce backs or failed deliveries (NC)	145
Other (O)	0
Participation rate	
Participation rate (PR)	46%
Net participation rate (NPR)	48%
Devices among completes	
Computer device	32%
Mobile device	63%
Tablet device	5%

Table 4: Details on Study 1, Factual belief polarization among the electorate

	Mean	Median	Std. Dev.	N.
Number of received/applicable items	30.00	30.00	0.08	2 247
Number of item responses	26.05	30.00	9.52	2 247
Item response rate	0.87	1.00	0.32	2 247
Minutes to answer, excluding outliers	7.57	7.31	4.21	2 068
Seconds per item, excluding outliers	16.84	15.14	7.35	2 068
Minutes to answer, including outliers	11.94	7.49	95.31	2 242
Seconds per item, including outliers	35.41	15.50	547.37	2 242
Seconds per item, speeders	5.10	5.34	1.02	37
Seconds per item, sleepers	323.85	51.50	2201.58	137

Study 2: A 4-minute SOM survey

Table 5: Study 2: A 4-minute SOM survey

Sample	
Source	Probability (27%) Non-probability (73%)
Pre-stratification variables or other selection criteria	-
Age frame	16+
Sample disposition	
Total panelists invited ($I+P+R+NC+O$)	4 303
Completed study; more than 80% answered questions (I)	2 268
Partial study; 50%-80% answered questions (P)	5
Break-offs; fewer than 50% answered questions (R)	54
Refusals (R)	1 817
E-mail bounce backs or failed deliveries (NC)	157
Other (O)	2
Participation rate	
Participation rate (PR)	53%
Net participation rate (NPR)	55%
Devices among completes	
Computer device	26%
Mobile device	70%
Tablet device	4%

Table 6: Details on Study 2: A 4-minute SOM survey

	Mean	Median	Std. Dev.	N.
Number of received/applicable items	31.62	35.00	10.34	2 586
Number of item responses	30.56	35.00	11.22	2 586
Item response rate	0.97	1.00	0.14	2 327
Minutes to answer, excluding outliers	4.06	3.74	1.55	2 338
Seconds per item, excluding outliers	6.96	6.37	2.61	2 094
Minutes to answer, including outliers	5.17	3.85	11.66	2 562
Seconds per item, including outliers	8.96	6.56	20.42	2 309
Seconds per item, speeders	2.83	2.93	0.37	44
Seconds per item, sleepers	34.99	19.66	69.56	171

Study 3: Survey methodology: Reminders

This study did not include its own questions and is therefore excluded from the presentation of general and detailed information.

Summary, Citizen Panel 56

Table 7: Overall information, Citizen Panel 56

Sample	
Source	Probability (14%) Non-probability (86%)
Pre-stratification variables or other selection criteria	-
Age frame	16+
Sample disposition	
Total panelists invited ($I+P+R+NC+O$)	8 503
Completed questionnaires; more than 80% answered questions (I)	4 435
Partial questionnaires; 50%-80% answered questions (P)	21
Break-offs; fewer than 50% answered questions (R)	148
Refusals (R)	3 596
E-mail bounce backs or failed deliveries (NC)	302
Other (O)	1
Participation rate	
Participation rate (PR)	52%
Net participation rate (NPR)	54%
Devices among completes	
Computer device	29%
Mobile device	67%
Tablet device	4%

The Swedish Citizen Panel (SCP) is an academic web survey center located at the SOM Institute at the University of Gothenburg. The objective of the Swedish Citizen Panel is to facilitate for scientists to conduct web survey experiments, collect panel data and to contribute to methodological development. For more information, please contact us at:

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